


RJ REYNOLDS

TOBACCO COMPANY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR

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May 26, 1998

 **E-Mail**

D. P. Fitzgerald

N.E.S.A. REMAINING PROMOTIONAL PRODUCT ALLOCATIONS

Dear Don:

PROMOTION #800220

Our Region has 2 cases of Doral FF Box 100 remaining in Warehouse #7 (Albany) for the above promotion as a result of the following situation:

On 4/13/98 First National (SIS #194970) was shipped only 10 cases of the 12 cases that had been ordered for this promotion. They were billed for 12 cases then credited for 2 cases due to shortage. On April 27th the shorted 2 cases were shipped and refused by First National.

All Invoices and Credit Memos for this account were mailed to the Pittsburgh Region as the account resides in 17XX. Therefore, we were unaware that this product shortage had even occurred. By the time Donna Smitherman was able to determine that this order had originated with our Region, First National had already distributed this promotion to retail and did not want the 2 cases of Doral FF Box 100.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
L. E. MacWilliams
R. Duszynski
D. Smitherman

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